

A young woman with long brown hair, wearing glasses and a winter jacket, smiling and adjusting her glasses in a snowy setting. The background is filled with snow-covered evergreen trees. A semi-transparent white banner is overlaid across the middle of the image.

GET MY GOOD SIDE



## **TIPS FOR YOUR NEXT CLOSE UP**

Want to look your best in your next portrait or headshot? Then this guide is for you. Take a peek at this photographer's list of tips for getting ready, having confidence, and hiring the right person.

# #1

## Do Your Research

No, I'm not telling you to go to the library and study up. I'm telling you to do something that you might already be doing without even realizing it—**study yourself**.

Take a look at yourself in the mirror—what's your **best angle**? What **hairstyle** looks best on you? Even think about what **color** brings out your eyes or best complements your complexion.

Then, take a look at yourself in your favorite selfies or group photos—how are you **standing**? Why does the shot stand out to you, and what about it makes you **look good**? Think about how you can emulate that in a headshot or portrait.

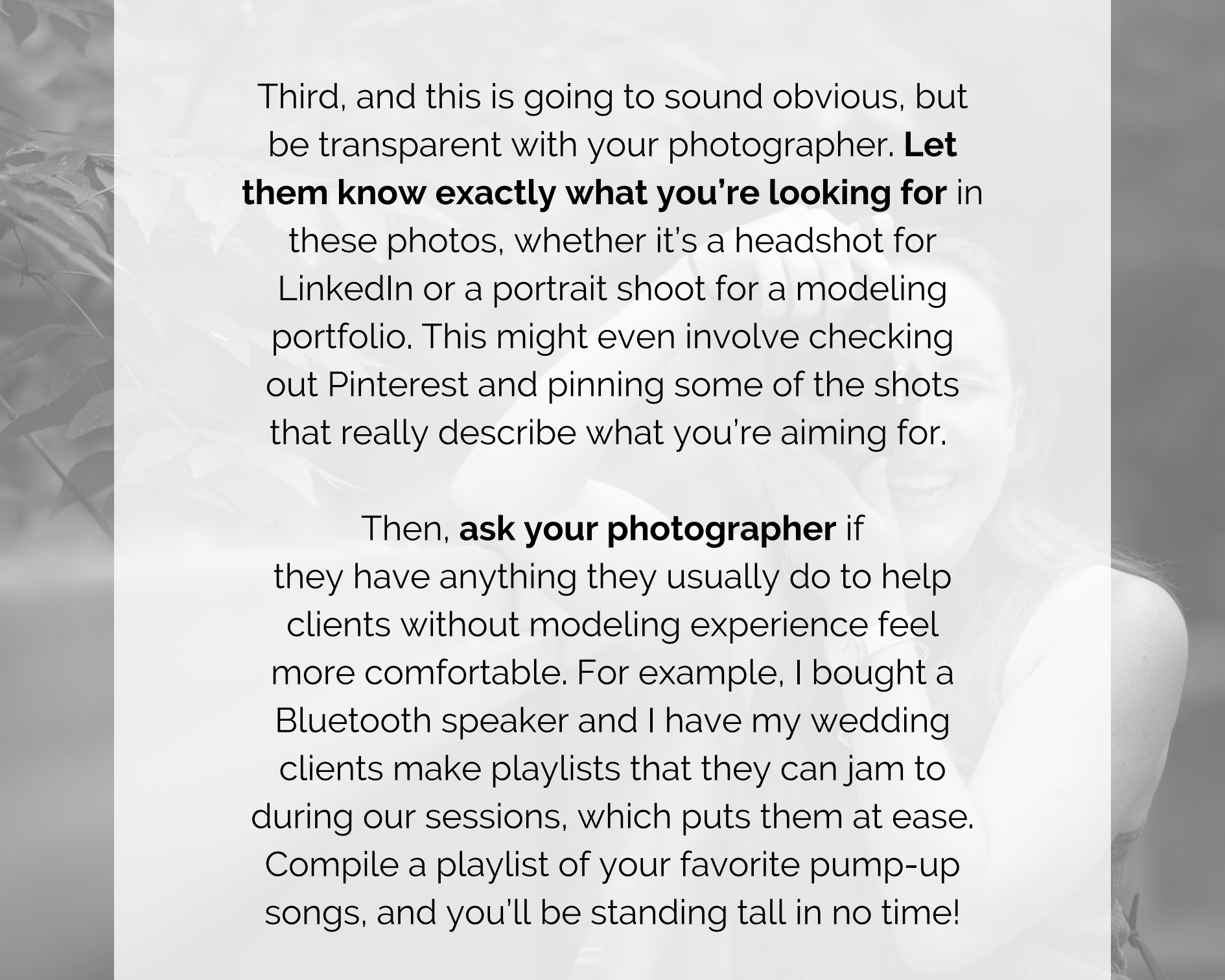
## #2

### Confidence is Key

There is something so **attractive** about someone who has their stuff together, amiright? Now, you may be asking, “Olivia, how do I get confidence? I always feel so awkward in front of the camera.” Well, don’t worry, I’ve got a few suggestions!

First, try some “**power posing**” before your shoot. Find a pose that makes you feel on top of your game, and stand in that pose for a few seconds.

Second, take that research that you did in step 1 and apply it to your **getting ready routine**! That means do up your hair in that hairstyle you like, put on your best eyeliner + lip stick, wear that perfect outfit and, heck, add a spritz of your fave perfume. Can’t hurt, right?



Third, and this is going to sound obvious, but be transparent with your photographer. **Let them know exactly what you're looking for** in these photos, whether it's a headshot for LinkedIn or a portrait shoot for a modeling portfolio. This might even involve checking out Pinterest and pinning some of the shots that really describe what you're aiming for.

Then, **ask your photographer** if they have anything they usually do to help clients without modeling experience feel more comfortable. For example, I bought a Bluetooth speaker and I have my wedding clients make playlists that they can jam to during our sessions, which puts them at ease. Compile a playlist of your favorite pump-up songs, and you'll be standing tall in no time!

# #3

## Hire the Right Person

Get yourself a good photographer. Honestly, I saved this for last because it can really make or break your experience. There's so much that goes into a shoot that you as the client won't have to worry about if you choose the right person for the job. Yes, price is always at front of mind, but here are some other questions to ask yourself:

- a. Does this person have the experience?
- b. Does their style suit mine?
- c. How comfortable am I with this person?
- d. How well does this person know me + my needs?

# The Big Takeaway

If you've got yourself a good photographer, they should be able to tell your best angles and poses after working with you for a bit.

Not only that, but having a good relationship with your photographer builds trust + helps you feel that much more comfortable in front of their camera.

Keeping these things in mind can save you a lot of hassle + leave you with the perfect photo portfolio.

On that note, if you think we might be a good fit, feel free to do the same research on me by checking out my website!

**[oliviabrittphoto.weebly.com](http://oliviabrittphoto.weebly.com)**



READY FOR YOUR CLOSE UP?